🐾 Robertson's Retrievers & Doodles 🐾

Puppy Reservation Guide & Breeding Program Roadmap

1. Placing a Deposit & Securing Your Pick Spot

Once your application has been approved and pregnancy is confirmed, you will receive an announcement for the Open Deposit Period. At that time, you are invited to place a **$400 deposit** to secure your official pick spot for the upcoming litter. The breeder reserves the right to first pick(s) from any litter.

Deposit Instructions & Process:

- **Payment Submission:** Deposits are submitted securely via PayPal (we cover all transaction fees and processing charges). If PayPal is not an option for you, please contact us directly to arrange an alternative.
- **Purchase Credit:** Your deposit is credited directly toward the final purchase price of your puppy.
- **Pick-Order Ranking:** Your pick spot is determined by the exact order in which deposits are received. We maintain and update our reservation list in real time as deposits arrive.

> **Upon Receipt of Your Deposit, You Will Receive:**
> • A formal deposit confirmation receipt and welcome email
> • A countersigned copy of our Puppy Deposit Contract for your records
> • Future weekly litter updates, development photos, and milestones leading up to selection week

2. Puppy Milestones & Selection Timeline

Our updated Doodle program ensures structured developmental milestones, interactive selection, and complete veterinary transparency before you bring your puppy home.

Stage / Age	Key Milestone	Program Details & Family Experience
Birth to 3 Weeks	**Early Development & Growth**	Early Neurological Stimulation (ENS) begins at 3 days. Ongoing weight monitoring, regular deworming begins before and after birth, and developmental updates are shared with families. Open communication is provided regarding puppy pricing and scheduling families for their personalized virtual puppy session, in pick order.
4 Weeks Old	**Puppy Selection via Zoom Calls**	Individual pick spots are exercised! Puppy selection takes place around 4 weeks of age. We hold personalized Zoom calls so your family can interact live with the litter and observe their emerging temperaments. You will make your puppy selection at this time.
6 Weeks Old	**Vet Check & Vaccination Clearance**	Comprehensive veterinary physical exam and first round of core vaccinations. Vet clearance reports are shared directly with you for review with your own veterinarian. Note section#3 below "Transparency Commitment."
8 Weeks Old	**Go-Home & Pickup Day**	Puppies are fully weaned, registration paperwork is provided as applicable, and they are ready to join their new families! Final contract execution and go-home care goodies.

3. Comprehensive Health Guarantee & 6-Week Vet Protocol

We take health protocols seriously to give every puppy the strongest possible start in life. Puppies adhere to a strict deworming regimen starting before birth, followed by a full professional clinical examination at 6 weeks.

> **Veterinary Review & Deposit Refund Policy:**
> At 6 weeks of age, our licensed veterinarian completes a head-to-tail physical exam and administers initial vaccinations. We forward the official veterinary documentation directly to you to share with your family vet.
>
> **Transparency Commitment:** If an unexpected health or structural concern is uncovered during this examination, we will contact you immediately to review all clinical findings. You will have full autonomy to either move forward with your puppy or request an immediate, complete refund of your deposit.

4. Final Payment & Go-Home Logistics

- **Balance Application:** Your $400 initial deposit is credited in full against the purchase price. The remaining balance is payable prior to or on pickup day.
- **Payment Methods:** Remaining balances may be paid in person via Cash at pickup, or digitally through PayPal prior to pickup day. (We continue to absorb all PayPal merchant fees and taxes).
- **Pickup Coordination:** Puppies must reach a minimum of 8 weeks old before departure. We coordinate private, scheduled pickup windows with each family. If traveling from outside the area, please coordinate travel logistics with us in advance.

5. Puppy Starter Kit & Home Preparation

What You Will Receive on Pickup Day:

- **Complete Health & Vaccination Documentation:** Signed veterinary records, vaccination batch details, and deworming schedule logs for your veterinarian.
- **Sales Contract & Health Guarantee:** Executed purchase paperwork formalizing ownership and genetic health coverage.
- **Transitional Puppy Food:** Starter sample of our high-quality puppy food (we recommend securing an additional bag prior to pickup).
- **Litter Comfort Blanket:** Soft blanket carrying the familiar scent of mom and littermates to ease nighttime crate adjustment.
- **Pedigree & Registration Papers:** AKC or ICA registry documentation (registration completion is owner's choice).
- **Puppy Starter Pack:** New-puppy essentials and transition resources.

What to Have Ready at Home:

- **Comfortable Sleep Enclosure:** Properly sized crate with divider panel or dedicated quiet puppy space.
- **Dietary Supplies:** Food and fresh water bowls, matching puppy formula, and training treats.
- **Hygiene & Walking:** Collar, puppy leash, waste bags, puppy training pads, and non-toxic enzymatic cleaner.
- **Initial Veterinary Appointment:** Pre-scheduled wellness appointment with your family vet within 3 to 7 days of homecoming.

6. Socialization, Training & Ongoing Support

From day three onward, we implement Early Neurological Stimulation (ENS) and expose puppies to everyday sounds, different tactile textures, and gentle human handling. To support your training journey at home:

- **Baxter & Bella Discount:** Enjoy a 25% lifetime discount on Baxter & Bella Online Puppy School. Breeder code: **ROBERTSON**
- **Digestive Health Support:** Purina ProPlan FortiFlora probiotic supports digestive health during transition, stress, and travel
- **Routine & Bonding:** Establish predictable meal times, consistent potty breaks, and structured naps within the first 48 hours

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